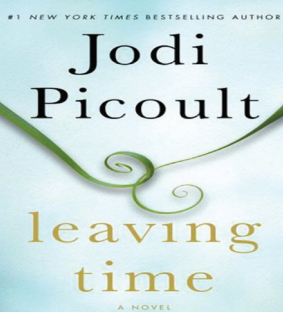


Customized Standing Orders



T.S. 1989



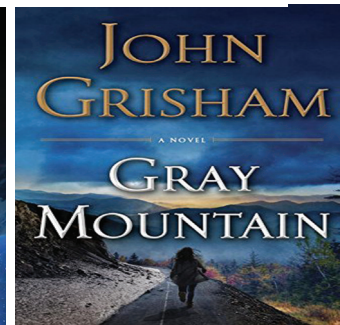
■ BLU-RAY



■ DVD



■ AUDIOBOOK



■ CD



■ PLAYAWAY

- Over 160 plans
- No fees
- No obligations
- No minimum orders
- No orders without authorization

“I love Midwest Tape because they make building an audiovisual collection easy for me. Customized Standing Orders help me stay on top of what’s the latest and greatest in DVDs, CDs, and audiobooks.”

— Alaina Dowd,
Sayreville Free Public Library

FEATURE FILMS

- ▶ Pre-street date titles that grossed over \$1 million theatrically
- ▶ Carts uploaded every two weeks
- ▶ Choose from DVD and Blu-ray formats
 - **New! LIMITED THEATRICAL**
Releases grossing under \$1 million
Cart delivered every four weeks

GENRES

- **PARENTS' CHOICE**
Cart delivered twice a year
- **POST-AWARD SHOWS PLANS**
Academy Award Winners, Emmy Award Winners, Golden Globe Winners
- **VIDEO LIBRARIAN 3.5-4 STAR & LIBRARY JOURNAL HIGHLY RECOMMENDED PLAN**
Cart delivered every two months
- **UP TO 45 TITLES PER YEAR PLANS**
New! Urban
- **UP TO 120 TITLES PER YEAR PLANS**
Anime 13+, Anime Adult, Bollywood, British, Children's Blu-ray, Classics on Blu-ray, Classics on DVD, Classic TV Series, Critically Acclaimed, Fitness, Foreign, Holiday Films, Non-Fiction TV Series, Playaway View, Spanish Language
- **UP TO 150 TITLES PER YEAR PLANS**
New! Combo Packs
- **UP TO 240 TITLES PER YEAR PLANS**
Best of TV
- **UP TO 300 TITLES PER YEAR PLANS**
Fiction Blu-ray, Non-Series Fiction, Non-Series Children's, Non-Series Non-Fiction

SERIES

- ▶ Carts uploaded every two weeks
 - We offer Children's, Fiction, and Non-Fiction series plans. You can self-select or choose the All Series Option, which includes all the series within the Fiction, Non-Fiction, and Children's categories. Selecting the All Series Option eliminates the tedious task of self-selecting, ensuring you'll never miss out on any newly added series.

*All quantities approximated

Audiobook Customized Standing Orders

SUMMARY OF PLANS

FICTION

- **PRE-PUBLICATION**
New York Times Bestselling Authors
350 titles/year**
New & Notable Authors 120 titles/year
- **GENRE FICTION**
African-American 40 titles/year
Westerns 40 titles/year
LibraryReads 100 titles/year
Christian 40 titles/year
Mystery 120 titles/year
New to Audiobook 120 titles/year
Romance 100 titles/year
Sci-Fi/Fantasy 60 titles/year
- **CURRENTLY PUBLISHED**
New York Times Hardcover Fiction Bestsellers
New titles on the weekly *New York Times* Best Sellers list 225 titles/year

Critics' Picks Fiction Award winners, Starred Review recipients, and/or selections from industry publications, such as *Kirkus Reviews*, *Library Journal*, *Publishers Weekly*, and more 100 titles/year

Movie Tie-Ins (Movies hitting theaters in the next 90 days) 40 titles/year

New! Indie Next List (Fiction/Non-Fiction) 200 titles/year

NON-FICTION

- **PRE-PUBLICATION**
Non-Fiction 120 titles/year
Biographies 120 titles/year
Self-Help 100 titles/year
Religion & Spirituality 60 titles/year
Business 60 titles/year
New to Audiobook 100 titles/year
New! Humor 60 titles/year
- **CURRENTLY PUBLISHED**
New York Times Non-Fiction Bestsellers 120 titles/year**

Critics' Picks Non-Fiction Award winners, Starred Review recipients, and/or selections from industry publications, such as *Kirkus Reviews*, *Library Journal*, *Publishers Weekly*, and more 100 titles/year

CHILDREN'S & YOUNG ADULT

- **PRE-PUBLICATION**
New York Times Bestselling Children's and Young Adult Authors 100 titles/year**
New & Notable Children's and Young Adult Authors 120 titles/year
New to Audiobook 100 titles/year
New! Young Adult 120 titles/year
- **CURRENTLY PUBLISHED**
New York Times Children's and Young Adult Bestsellers, New titles on the weekly *New York Times* Children's Middle Grade & Young Adult Best Sellers lists 80 titles/year**
New! Parents' Choice (2x per year) 60 titles/year
Critics' Picks Children's & Young Adult Award winners, Starred Review recipients, and/or selections from industry publications, such as *Kirkus Reviews*, *Library Journal*, *Publishers Weekly*, and more 100 titles/year
New! Video to Audio 100 titles/year

PLAYAWAY

- **TOP PLAYAWAY**
 - ▶ Includes a combination of titles new to the Playaway format as well as simultaneous releases

Top Fiction 480 titles/year
Top Non-Fiction 180 titles/year
Top Children's and Young Adult 120 titles/year

PUBLISHER-SPECIFIC PLANS

We offer standing order plans for specific publishers, including Blackstone, Books on Tape, Brilliance Audio, Inc., Dreamscape Media, Harper Collins Publishers, Listening Library, Macmillan Audio, Penguin, Random House, Scholastic, Tantor, and more.

- **EXCLUSIVES**
For specific publishers, we offer exclusive titles only available from Midwest Tape. These publishers include Dreamscape Media, Brilliance Audio, Inc., Macmillan Audio, Scholastic, and Simon & Schuster Audio.

*All quantities approximated

***New York Times* plans are delivered bi-monthly.

Remaining plans arrive 1x per month unless otherwise noted.

CD Customized Standing Orders

SUMMARY OF PLANS

HIT MAKERS

- ▶ Pre-street date titles across all genres from bestselling artists
- ▶ New materials only: no reissues, compilations, box sets, or special editions
- ▶ Plans delivered every two weeks
 - **GOLD ARTISTS**
Features new releases from artists who have had a previous album reach gold status (selling over 500,000 copies) in the past five years
 - **PLATINUM ARTISTS**
Features new releases from artists who have had a previous album reach platinum status (selling over one million copies) in the past five years
 - **MULTI-PLATINUM ARTISTS**
Features new releases from artists who have had a previous album reach multi-platinum status (selling over two million copies) in the past five years
 - **MUST-HAVES**
Other priority pre-street date titles not included in the Gold, Platinum, or Multi-Platinum plans
 - ***New!* DELUXE**
Deluxe edition titles for Hit Maker and Must-Have plans

CHART TOPPERS

- ▶ Fully customizable chart range
- ▶ Plans delivered every two weeks
 - **BILLBOARD TOP CURRENT ALBUMS**
 - **BILLBOARD TOP COUNTRY ALBUMS**
 - **BILLBOARD TOP LATIN ALBUMS**

FOREIGN

- **TWELVE TITLES PER YEAR PLAN**
Vietnamese Music
- **UP TO 36 TITLES PER YEAR PLANS**
Arabic Music, Chinese Music, ***New!*** K-Pop (Korean Pop), Russian Music, Miscellaneous Foreign Language Titles
- **UP TO 160 TITLES PER YEAR PLANS**
Indian Music (Bollywood, Hindi, etc.)

GENRES

- **UP TO 60 TITLES PER YEAR PLANS**
Blues, Comedy, Electronic/Dance, Gospel, Hard Rock/Heavy Metal, Opera, R&B, Rap/Hip-Hop, Reggae
- **UP TO 120 TITLES PER YEAR PLANS**
Americana, Christian, Classical, Jazz, New Age, World
- **UP TO 240 TITLES PER YEAR PLANS**
Children's, ***New!*** Children's Spanish

SMART PICKS

- **AWARD WINNERS**
Uploaded after major award shows, such as the Grammy, Latin Grammy, American Music, Country Music Association, and Juno Awards. **Titles are not de-duped** and vary in quantity depending on award show.
- **HOLIDAY**
One Halloween cart (late September), two Christmas carts (late October and late November), and ***New!*** Children's Holiday with 10 titles (late October).
- **PARENTS' CHOICE**
Any titles recommended by the Parents' Choice Organization in their spring and fall selection lists. **Titles are not de-duped** and vary in quantity depending on selection lists.
- **UP TO 60 TITLES PER YEAR PLANS**
Greatest Hits (new compilations from top artists), Live Albums, ***New!*** Reissues (re-released classic albums)
- **UP TO 120 TITLES PER YEAR PLANS**
Featured on NPR, Soundtracks, Trendsetters (buzzworthy titles from under-the-radar artists), Young Adult (**titles are not de-duped**), ***New!*** Canadian Perspective (expanded from 60 to 120 titles)

New! SERIES

- ▶ Carts uploaded every four weeks
We offer Adult and Children's series plans like *NOW That's What I Call Music*, *Kidz Bop*, *Putumayo*, *Putumayo Kids*, *Rough Guides*, and more. See our complete list on the Order Form.

*All quantities approximated
Per year plans delivered every 4 weeks