

Customized Standing Orders



■ BLU-RAY

■ DVD

■ AUDIOBOOK

■ CD

■ PLAYAWAY

- Over 160 plans
- No fees
- No obligations
- No minimum orders
- No orders without authorization

“I love Midwest Tape because they make building an audiovisual collection easy for me. Customized Standing Orders help me stay on top of what’s the latest and greatest in DVDs, CDs, and audiobooks.”

— Alaina Dowd,
Sayreville Free Public Library

FEATURE FILMS

- ▶ Pre-street date titles that grossed over \$1 million theatrically
- ▶ Carts uploaded every two weeks
- ▶ Choose from DVD and Blu-ray formats

GENRES

- **PARENTS’ CHOICE**
Cart delivered twice a year
- **POST-AWARD SHOWS PLANS**
Academy Award Winners, Emmy Award Winners, Golden Globe Winners
- **VIDEO LIBRARIAN 3.5–4 STAR & LIBRARY JOURNAL HIGHLY RECOMMENDED PLAN**
Cart delivered every two months
- **UP TO 120 TITLES PER YEAR PLANS**
Anime 13+, **New!** Anime Adult, Best of TV, Bollywood, British, Children’s Blu-ray, Classics on Blu-ray, Classics on DVD, **New!** Classic TV Series, Critically Acclaimed, Fitness, Foreign, Fiction Blu-ray, **New!** Holiday Films, **New!** Non-Fiction TV Series, Playaway View, Spanish Language
- **UP TO 240 TITLES PER YEAR PLANS**
Non-Series Fiction, Non-Series Children’s
- **UP TO 300 TITLES PER YEAR PLANS**
Non-Series Non-Fiction

SERIES

- ▶ Carts uploaded every two weeks
We offer Children’s, Fiction, and Non-Fiction series plans. You can self-select or choose the All Series Option, which includes all the series within the Fiction, Non-Fiction, and Children’s categories. Selecting the All Series Option eliminates the tedious task of self-selecting, ensuring you’ll never miss out on any newly added series.

*All quantities approximated

Audiobook Customized Standing Orders

SUMMARY OF PLANS

FICTION

■ PRE-PUBLICATION

New York Times Bestselling Authors

325 titles/year**

New & Notable Authors 120 titles/year

■ GENRE FICTION

African-American 40 titles/year

Westerns 40 titles/year

Christian 40 titles/year

Mystery 120 titles/year

New to Audiobook 120 titles/year

Romance 120 titles/year

SciFi/Fantasy 60 titles/year

■ CURRENTLY PUBLISHED

New York Times Hardcover Fiction Bestsellers

New titles on the weekly *New York Times* Best Sellers list 225 titles/year

Critics' Picks Fiction Award winners, Starred Review recipients, and/or selections from industry publications, such as *Kirkus Reviews*, *Library Journal*, *Publishers Weekly*, and more 100 titles/year

New! Movie Tie-Ins (Movies hitting theaters in the next 90 days) 40 titles/year

NON-FICTION

■ PRE-PUBLICATION

Non-Fiction 120 titles/year

Biographies 120 titles/year

Self-Help 120 titles/year

Religion & Spirituality 60 titles/year

New! Business 100 titles/year

New! New to Audiobook 100 titles/year

■ CURRENTLY PUBLISHED

New York Times Non-Fiction Bestsellers

120 titles/year**

Critics' Picks Non-Fiction Award winners, Starred Review recipients, and/or selections from industry publications, such as *Kirkus Reviews*, *Library Journal*, *Publishers Weekly*, and more 100 titles/year

CHILDREN'S & YOUNG ADULT

■ PRE-PUBLICATION

New York Times Bestselling Children's and

Young Adult Authors 75 titles/year**

New & Notable Children's and

Young Adult Authors 120 titles/year

New! New to Audiobook 100 titles/year

■ CURRENTLY PUBLISHED

New York Times Children's and

Young Adult Bestsellers, New titles on the weekly

New York Times Children's Middle Grade & Young

Adult Best Sellers lists 80 titles/year**

Critics' Picks Children's & Young Adult Award winners, Starred Review recipients, and/or selections from industry publications, such as *Kirkus Reviews*, *Library Journal*, *Publishers Weekly*, and more 100 titles/year

PLAYAWAY

■ TOP PLAYAWAY

- ▶ Includes a combination of titles new to the Playaway format as well as simultaneous releases

Top Fiction 480 titles/year

Top Non-Fiction 180 titles/year

Top Children's and Young Adult 120 titles/year

PUBLISHER-SPECIFIC PLANS

We offer standing order plans for specific publishers, including Blackstone, Books on Tape, Brilliance Audio, Inc., Dreamscape Media, Harper Collins Publishers, Listening Library, Macmillan Audio, Random House, Scholastic, Tantor, and more.

■ EXCLUSIVES

For specific publishers, we offer exclusive titles only available from Midwest Tape. These publishers include Dreamscape Media, Brilliance Audio, Inc., Macmillan Audio, and Simon & Schuster Audio.

*All quantities approximated

** *New York Times* plans are delivered bi-monthly

CD Customized Standing Orders

SUMMARY OF PLANS

HIT MAKERS

- ▶ Pre-street date titles across all genres from bestselling artists
- ▶ New materials only: no reissues, compilations, box sets, or special editions
- ▶ Plans delivered every two weeks
 - **GOLD ARTISTS**
Features new releases from artists who have had a previous album reach gold status (selling over 500,000 copies) in the past five years
 - **PLATINUM ARTISTS**
Features new releases from artists who have had a previous album reach platinum status (selling over one million copies) in the past five years
 - **MULTI-PLATINUM ARTISTS**
Features new releases from artists who have had a previous album reach multi-platinum status (selling over two million copies) in the past five years
 - **MUST-HAVES**
Other priority pre-street date titles not included in the Gold, Platinum, or Multi-Platinum plans

CHART TOPPERS

- ▶ Fully customizable chart range
- ▶ Plans delivered every two weeks
 - **BILLBOARD TOP CURRENT ALBUMS**
 - **BILLBOARD TOP COUNTRY ALBUMS**
 - **BILLBOARD TOP LATIN ALBUMS**

FOREIGN

- **TWELVE TITLES PER YEAR PLAN**
Vietnamese Music
- **UP TO 6 TITLES PER YEAR PLANS**
Arabic Music, Chinese Music, Russian Music, Various Foreign Language Titles
- **UP TO 10 TITLES PER YEAR PLANS**
Indian Music (Bollywood, Hindi, etc.)

GENRES

- **UP TO 60 TITLES PER YEAR PLANS**
Blues, Comedy, Electronic/Dance, Gospel, **New!** Hard Rock/Heavy Metal, Opera, R&B, Rap/Hip-Hop, Reggae
- **UP TO 120 TITLES PER YEAR PLANS**
Americana, Christian, Classical, Jazz, New Age, World
- **UP TO 240 TITLES PER YEAR PLANS**
Children's (**New!** expanded from 120 to 240 titles)

SMART PICKS

- **AWARD WINNERS**
Uploaded after major award shows, such as the Grammy, Latin Billboard, American Music, Country Music Association, and Juno Awards. **Titles are not de-duped** and vary in quantity depending on award show.
- **HOLIDAY**
One Halloween cart (late September) and two Christmas carts (late October and late November) with 10 titles in each cart
- **PARENTS' CHOICE**
Any titles recommended by the Parents' Choice Organization in their fall and spring selection lists. **Titles are not de-duped** and vary in quantity depending on selection lists.
- **UP TO 60 TITLES PER YEAR PLANS**
Greatest Hits (new compilations from top artists), Live Albums
- **UP TO 120 TITLES PER YEAR PLANS**
Featured on NPR, Soundtracks, Trendsetters (buzzworthy titles from under-the-radar artists), **New!** Young Adult (**titles are not de-duped**)

*All quantities approximated

Per year plans delivered every 4 weeks

Contact us today to learn more or sign up
800.875.2785